

2020 RIDGE VIRTUAL FORUM

LACEA BRAIN (BehavioRAI Insights Network)

(Virtual Forum by Zoom)

2020 RIDGE VIRTUAL FORUM

Montevideo, Uruguay (by Zoom) / December 8-9, 2020

Head of the network

Florencia Lopez Boo (Inter-American Development Bank)

Organizing Committee

Nora Gesto (OPP)

Florencia Lopez Boo (IDB)

Carlos Scartascini (IDB)

Renos Vakis (World Bank)

Scientific Committee

Mariana Alfonso (Inter-American Development Bank)

Ana Inés Balsa (Universidad de Montevideo)

Hernán Bejarano (CIDE)

Marcelo Bérigolo (IECON, UDELAR)

Mariana Blanco (Universidad del Rosario)

Sebastian Gallegos (Inter-American Development Bank)

Ana María Ibáñez (Inter-American Development Bank)

Sandra Polanía-Reyes (University of Notre Dame)

Santiago Sautúa (Universidad del Rosario)

Keynote Speaker

Paul Gertler

[Please register here](#)

WORKSHOP PROGRAM

DECEMBER, Tuesday 8 | EST Time

10:00 - 10:15

Opening remarks

Marcelo Cabrol, Manager of the Social Sector (IDB).

Florencia López Boo, Economics Lead Specialist of Social Protection and Health (IDB).

Session 1

Chair: Mariana Blanco

10:15 - 11:45

“Alcohol and Violence: A Field Experiment with Bartenders in Bogotá, Colombia”

Andres Ham (Universidad de los Andes), Dario Maldonado and Michael Weintraub.

Discussant: Juan F. Vargas (Universidad del Rosario & Leonard N. Stern School of Business).

“Preventing Violence in the Most Violent Contexts: Behavioral and Neurophysiological Evidence from El Salvador”

Lelys Dinarte (World Bank) and Pablo Egaña.

Discussant: Sandra Polania-Reyes (University of Notre Dame).

“Repugnant Warnings, Addiction, and Rational Choice”

Mariana Gerstenbluth (Departamento de Economía, Facultad de Ciencias Sociales, Universidad de la República), Jeffrey E. Harris and Patricia Triunfo.

Discussant: Mariana Blanco (Universidad del Rosario).

11:45 - 12:00

Break

Keynote Presentation: Behavioral Biases and the Effectiveness of Sugar Taxes

12:00 - 12:30

Paul J. Gertler (Li Ka Shing Professor of Economics Analysis and Policy & Director of Institute for Business and Social Impact, UC Berkeley).

Session 2

Chair: Simeon Schachtele

12:30 - 15:00

“Encouraging Service Delivery to the Poor: Does Money Talk When Health Workers Are Pro-Poor?”

Sheheryar Banuri (University of East Anglia), Damien de Walque, Philip Keefer and Paul Jacob Robyn.

Discussant: Simeon Schachtele (IDB).

“Altruism or money? Breaking teacher sorting using behavioral interventions in Peru”.

Nicolas Ajzenman (Sao Paulo School of Economics - FGV), Eleonora Bertoni, Gregory Elacqua and Carolina Mendez Vargas.

Discussant: Joana Sousa Lourenco (World Bank).

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“Incentives for civil servants. The role of behavioral insights and training programs”

Carlos Scartascini (IDB) and Paula Zamora.

Discussant: Stanislao Maldonado (Universidad del Rosario).

“The effects of shaming truant politicians”

German Reyes (Cornell University)

Discussant: Carlos Scartascini (IDB).

“Why are we inequality averse?”

Santiago Burone (UDELAR).

Discussant: Cynthia Boruchowicz (IDB).

DECEMBER, Wednesday 9 | EST Time

10:00 - 10:15

Remarks: How behavioral economics has influenced the research agenda of the IDB.

Eric Parrado, Chief Economist & Manager Research Department (IDB).

Session 3

Chair: Mariana Alfonso

10:15 - 11:45

“Intervención conductual y cumplimiento de la obligación de seguridad social y de cuota de empleo de personas con discapacidad: Evidencia de una Evaluación de Impacto en Perú”

Stephanie González (IDB), Mariano Bosch and María Teresa Silva-Porto.

Discussant: Mariana Alfonso (IDB).

“Formal in practice, not just in name: Nudges to encourage business formalisation in Mexico”

Stewart Kettle (The Behavioural Insights Team), Marta Garnelo Caamaño, Mónica Wills Silva, Laura Litvine and David S. Kaplan).

Discussant: Pedro Bernal (IDB).

“Nudging Microentrepreneurs into Formalization under High Drug-Related Violence: Experimental Evidence from Urban Brazil”

Martin Valdivia (Grupo de Análisis para el Desarrollo (GRADE)) and Katharina Lenz.

Discussant: Julia Seither (Universidad del Rosario).

11:45 - 12:00

Break

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Session 4

Chair: Cynthia Boruchowicz

12:00 - 14:30

“Civil Service Reform and Self-Selection into Teaching: Experimental Evidence from an Information Intervention”

Mariana Alfonso (IDB), Matías Busso, Hugo Ñopo and Triana Yentzen.

Discussant: Cynthia Boruchowicz (IDB).

“The effect of Crianza Positiva e-messaging program on adult-child language interactions”

Ana Balsa (Universidad de Montevideo), Florencia López Boo, Juanita Bloomfield, Rosario Valdés and Alejandro Cid.

Discussant: Greg Elacqua (IDB).

“Addressing High School Dropouts with a Scalable Intervention : The Case of PODER”

Rafael de Hoyos (Instituto Tecnológico Autónomo de México - ITAM), Ciro Avitabile, Janina Cuevas and Julian Jamison.

Discussant: Nicolás Ajzenman (FGV).

“Understanding Peer Effects in Educational Decisions: Evidence from Theory and a Field Experiment”

Karen Ye (University of Chicago).

Discussant: Sebastián Gallegos (IDB).

“Nudging parents to increase preschool attendance in Uruguay”

Mercedes Mateo (IDB), Laura Becerra, Juan Manuel Hernández-Agramonte, Florencia López Boo, Marcelo Perez Alfaro and Alejandro Vazquez Echeverria.

Discussant: María Eugenia Sanin Vazquez (IDB).

Closing Remarks

14:30 - 14:40

Ana María Ibañez, Economics Principal Advisor of the Vice Presidency for Sectors (IDB).

Session 5 | Covid-19 & Behavioral Economics

Chair: Florencia López Boo

14:40 - 14:45

“IDB`s work during COVID”

Florencia López Boo (IDB).

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14:45 - 15:15

“Anchoring Expectations about the Severity of the COVID-19 Crisis”

Joaquín Navajas (UTDT).

“Are texts message reminders effective in promoting compliance with COVID-19 behavioral change requirements? Evidence from the city of Sao Paulo”

Brenda Machado Fonseca (Sao Paulo’s innovation in government lab).

“Default options: Can they increase contact tracing app acceptance?”

Cynthia Boruchowicz (IDB).

15:15 - 15:20

Q&A

LOCAL TIMES

Bogota _____	10:00 - 15:20
Buenos Aires _____	12:00 - 17:20
California _____	07:00 - 12:20
London _____	15:00 - 20:20
Madrid _____	16:00 - 21:20
Montevideo _____	12:00 - 17:20
Sao Paulo _____	12:00 - 17:20
Washington DC _____	10:00 - 15:20