



XV RIDGE FORUM LACEA BRAIN Behavioral Insights Network Program

4r. LACEA BRAIN CONFERENCE
2022 RIDGE VIRTUAL FORUM

May 17-18, 2022

Heads of the Network

Renos Vakis (World Bank)

Zeina Afif (World Bank)

Scientific Committee

Hernán Bejarano (CIDE)

Mariana Blanco (Universidad del Rosario)

Sebastian Gallegos (Universidad Adolfo Ibañez, Chile)

Florencia Lopez Boo (IADB)

Sandra Polanía-Reyes (University of Navarra)

Santiago Sautúa (Universidad del Rosario)

Isabel Trevino (University of California – San Diego)

WORKSHOP PROGRAM

NOTICE: All times are EST

May 17, 2022

- 10:00-10:05** **Welcome and opening remarks: Renos Vakis, World Bank**
- 10:05-11:15** **Keynote Speaker: Eliana La Ferrara, Bocconi University**
- “The nerds, the cool and the central. Peer education and teen pregnancy in Brazil”**
- 11:30-13:00** **Session 1 - Chair: Sebastian Gallegos (Universidad Adolfo Ibañez, Chile)**
- **“The Supply of Motivated Beliefs” Michael Thaler, Princeton University**
Discussant: Nicolás de Roux, Universidad de los Andes
 - **“Messenger Effects and Spillovers in Early Immunization: A Field Experiment” Kristian Lopez Vargas, UC Santa Cruz**
Discussant: Michael Thaler, Princeton University
 - **“Behavioral Nudges and Credit Repayment” Nicolás de Roux, Universidad de los Andes**
Discussant: Kristian Lopez Vargas, UC Santa Cruz
- 13:00-14:00** **Break**
- 14:00-15:30** **Session 2 - Chair: Florencia Lopez Boo (IADB)**
- **“Helping Families Help Themselves? Unintended Consequences of a Digital Parenting Program” Amaral Sofia, Institute at Ludwig Maximilian University of Munich**
Discussant: Ana Maria Munoz Boudet, World Bank
 - **“Can Grit Be Taught? Lessons from a Nationwide Field Experiment with Middle-School Students” Christian Krekel, London School of Economics**
Discussant: Amaral Sofia, Institute at Ludwig Maximilian University of Munich
 - **“Can a (virtual) parenting program support early childhood education and care?” Ana Maria Munoz Boudet, World Bank**
 - **Discussant: Christian Krekel, London School of Economics**

May 18, 2022

9:00-10:30

Session 3 - Chair: Isabel Trevino (University of California – San Diego)

- **“Displacement, a step on women’s marriage? Natural disasters and cultural norms”** Laura Muñoz Blanco, Trinity College Dublin
Discussant: Francesco Bogliacino, Universidad Nacional de Colombia
- **“Negative Economic Shocks and the Compliance to Social Norms”**
Francesco Bogliacino, Universidad Nacional de Colombia
Discussant: Nuria Tolsá Caballero, University of Michigan
- **“Working Hard, Teaching Well: Learners Attain Better Outcomes from "Strivers" than from "Naturals" Nuria Tolsá Caballero**, University of Michigan
Discussant: Laura Muñoz Blanco, Trinity College Dublin

10:30-11:00

Break

11:00-12:30

Session 4 - Chair: Hernán Bejarano (CIDE)

- **Think before you nudge. Experimental Evidence on vaccine uptake in the G7, Peter John**, King’s College London
Discussant: Nuria Tolsá Caballero, University of Michigan
- **The Downside of Ranking Systems: Competent Contenders May Quit,**
Nuria Tolsá Caballero, University of Michigan
Discussant: Barron Manuel, Universidad del Pacifico
- **“Self-fulfilled Prophecies in Learning: Long-Term Effects of Behavioral Inattention to Test Scores Barron Manuel**, Universidad del Pacífico
Discussant: Peter John, King’s College London