

# XVI RIDGE FORUM WORKSHOP ON INDUSTRIAL ORGANIZATION

Universidad de los Andes, Bogotá, Colombia

December 15-16, 2022

## Scientific Committee

David Bardey (Universidad de los Andes)  
Juan Camilo Castillo (University of Pennsylvania)  
Ignacio Cuesta (Stanford University)  
Jorge Florez (Banco de la República)  
Florencia Gabrielli (Universidad del Desarrollo)  
Ana Gazmuri (Toulouse School of Economics)  
Ignacia Mercadal (University of Florida)  
Rosina Rodríguez Olivera (University of Bonn)  
Nicolás de Roux (Universidad de los Andes)  
Juan Sebastián Vélez (Banco de la República)

## Keynote Speaker

Gautam Gowrisankaran (Columbia University)

## Organizing Committee

Juan Pablo Atal (University of Pennsylvania)  
Sebastian Fleitas (KU Leuven)  
Leandro Zipitría (Universidad de la República)

## WORKSHOP PROGRAM

Thursday, December 15, 2022

<b>09:00-09:15</b>	<b>Opening remarks</b>
<b>09:15-10:00</b>	<b>Equilibrium Effects of Food Labeling Policies</b>  Nano Barahona (UC Berkeley) Cristóbal Otero (UC Berkeley) Sebastián Otero (UC Berkeley)
<b>10:00-10:20</b>	Coffee Break
<b>10:20-11:05</b>	<b>Should the Government Sell You Goods? Evidence from the Milk Market in Mexico</b> Diego Jiménez-Hernández (Federal Reserve Bank of Chicago) Enrique Seira (ITAM)
<b>11:05-11:15</b>	Break
<b>11:15-12:00</b>	<b>Labor Market Power, Self-employment, and Development</b>  Francesco Amodio (McGill University) Pamela Medina (University of Toronto) Monica Morlacco (University of Southern California)
<b>12:00-12:10</b>	Break
<b>12:10-12:55</b>	<b>Fueling Alternatives: Gas Station Choice and the Implications for Electric Charging</b>  Jackson Dorsey (UT - Austin) Ashley Langer (University of Arizona) Shaun McRae (ITAM)

**12:55-14:00**

Lunch

**14:00-15:15**

**Keynote Lecture: “Policy Uncertainty in the Market for Coal Electricity: The Case of Air Toxics Standards”**

**Gautam Gowrisankaran** (Columbia University)

(with Ashley Langer and Wendan Zhang)

**15:15-15:35**

Coffee Break

**15:35-16:20**

**Do Mergers and Acquisitions Improve Efficiency: Evidence from Power Plants**

**Mert Demirer** (MIT)

Omer Karaduman (Stanford University)

**16:20-16:45**

Break

**16:45-18:00**

**Independent Monetary Policy – Panel**

Chair: **David Perez-Reyna** (Universidad de los Andes)

Speakers: **José Antonio Ocampo** (Ministerio de Hacienda de Colombia)

**Juan Pablo Nicolini** (Federal Reserve Bank of New York)

**Paulina Restrepo-Echavarría** (Federal Reserve Bank of St. Louis)

**Fabio Ghironi** (University of Washington)

**18:30**

**Guided visit and cocktail at Museo del Oro**

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**End of Day 1**

Friday, December 16, 2022

**09:00-09:45**      **Market Structure, Vertical Integration & Farmers' Welfare in the Costa Rica Coffee Industry**

Fabrizio Leone (Université Libre de Bruxelles)

Rocco Macchiavello (London School of Economics)

**Josepa Miquel-Florensa** (Toulouse School of Economics)

Nicola Pavanini (Tilburg University)

**09:45-09:55**      Break

**09:55-10:40**      **Cooperation and Competition: The Case of Innovation in the Telecommunications Sector**

**Tatiana Rosa** (Pontificia Universidad Católica, Chile)

**10:40-11:00**      Coffee Break

**11:00-11:45**      **An Aggregative Approach to Pricing Equilibrium Among Multi-Product Firms with Nested Demand**

**Francisco Garrido** (ITAM)

**11:45-11:55**      Break

**11:55-12:40**      **Take the goods and run: Contracting frictions and market power in supply chains**

**Felipe Brugués** (ITAM)

**12:40-14:00**      Lunch

<b>14:00-14:45</b>	<b>Internet (Power) to the People: How to Bridge the Digital Divide</b> Julián Hidalgo Rodríguez (KU Leuven)
<b>14:45-15:05</b>	Coffee Break
<b>15:05-15:50</b>	<b>Quality Disclosure and Regulation: Scoring Design in Medicare Advantage</b> Benjamín Vatter (Stanford)
<b>15:50-16:00</b>	<b>Final remarks</b>
<b>16:00</b>	Adjourn

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**End of Day 2**