

XVII RIDGE FORUM

LACEA BRAIN

Behavioral Insights Network Program

5th. LACEA BRAIN CONFERENCE
2023 RIDGE MAY FORUM

May 15, 2023

Heads of the Network

Renos Vakis (World Bank)

Zeina Afif (World Bank)

Scientific Committee

Hernán Bejarano (CIDE)

Mariana Blanco (Universidad del Rosario)

Sebastian Gallegos (Universidad Adolfo Ibañez)

Florencia Lopez Boo (Inter-American Development Bank)

Sandra Polanía-Reyes (University of Notre-Dame)

Isabel Trevino (University of California – San Diego)

Santiago Sautúa (Universidad del Rosario)

WORKSHOP PROGRAM

Presenters will have 30 minutes for their presentation, discussants 10 minutes, and there will be an additional 5 minutes for Q&A.

May 15, 2023 – Room Punta del este

08:55-09:00 **Welcome and opening remarks: Renos Vakis**

Session 1 - Chair: Renos Vakis

09:00-09:45 **The central role of social dynamics in nudging social norms for collective health.**

Ana Maria Rojas

09:45-10:30 **We Don't Talk About Boys: An Experiment on Masculinity Norms in Brazil.**
leda Matavelli

Discussant: Florencia Lopez-Boo

10:30-11:00 **Break**

Session 2 – Chair: Florencia Lopez-Boo

11:00-11:45 **Find the Fake: Boosting Resistance to Misinformation in Jordan with a WhatsApp Chatbot Game.**

Daniel Pinzón

Discussant: Ieda Matavelli

11:45-12:30 **Sharing parental leave between mothers and fathers: experimental evidence from a messaging intervention in Uruguay.**
Martina Querejeta

Discussant: Stanislao Maldonado

12:30-14:00 **Lunch**

Session 3 - Chair: Sebastian Gallegos

14:00-14:45 **No Decision Is Better Than A Wrong Decision: How An Incentivized Opt-out Option Can Reduce Deception.**
Long Wang

Discussant: Daniel Pinzón

14:45-15:30 **Leveraging the Trend: Dynamic Norms Increase HPV Vaccinations in Bogota.**
Stanislao Maldonado

Discussant: Long Wang

15:30-16:00 **Break**

End of day 1
